

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

*"A few good businesses will never change things by themselves, but what they can be is a catalyst for larger change." - Jared Meyers,
B Lab Global Steward*



March: Women's History Month

March is Women's History Month, a time to recognize and celebrate the many contributions that women have made throughout history. It is an opportunity to honor the trailblazing women who have paved the way for future generations and to acknowledge the ongoing struggle for gender equality. Thanks to Maggie Sheehan who hosted this month's workshop, Global learned more about the remarkable women who have shaped our world. This month Global is honoring women's history with a gift to a non-profit that is currently putting in the work to rewrite the stories of many women affected by violence.

Women for Women International is an organization that helps women make a better life for themselves and fight for their rights in conflict-affected countries. They provide a broad array of vital support and education for women in 8 countries around the world that have felt the devastating effects of conflict. Their year-long Stronger Women, Stronger Nations program is followed by a Graduate Support initiative which provides additional support for women growing their businesses, continuing their education, and becoming community leaders.

Global Cares Volunteer Event



This month some of our local team had the opportunity to spend the morning volunteering with the Northern Illinois Food Bank. Ensuring all our neighbors have access to the food they need to thrive is a community-wide effort. Global visited the West Suburban Distribution Center in Geneva, Illinois which is one of four across their 13-county service area. Our employees enjoyed having the chance to give back to our community and join NIFB in their mission to provide nutritious food and resources for our neighbors, with dignity, equity, and convenience. The staff and other volunteers at the Geneva Center were very welcoming and made the experience so enjoyable. This volunteer event was the perfect time to strengthen our bonds together as a team and allow our employees to connect over their love of food and service. Global is happy to report that by the end of our shift, we had helped to pack 208 boxes of snacks for the Child Nutrition Program, 1.5 tons of cleaner to keep our neighbors safe, and enough meal kits to feed 100 families!



B Corp Month 2023: We Go Beyond



This B Corp Month Global is celebrating how and why we go beyond. As a B Corp company, Global aims to balance purpose and profit by considering the impact of our decisions on stakeholders, such as employees, customers, communities, and the environment. Our story began when Felix Villa realized that the world didn't need yet another brokerage firm in the specialty market. Instead, what was needed was a new type of business. One that went above and beyond to balance making a profit with being a force for good. One that not only proudly displayed its values and purpose to clients and customers but upholds its mission every day to provide responsible and best-in-class service.

Since the start of the company, Global has pledged to donate 10% of net profits to organizations working to make a difference in the world. However, there's only so much impact an individual business can have. That's why we're proud to be a part of this growing movement. There are over 6,000 companies joining us in the B Corp mission to be a real force for good. If you're reading this, you can be a part of this movement too. By buying from, working at, or supporting B Corp-certified businesses, you're contributing to changing the world one business at a time.

Long after B Corp Month is over we will still be doing the work to go above and beyond. To achieve success this movement needs us all to go beyond. We hope that you'll consider joining us on this journey, and want to express that our doors are always open to learning more about B Corp and the process it takes to join this movement. We strive to be a valuable resource to all our partners and an advocate of purpose over profit.